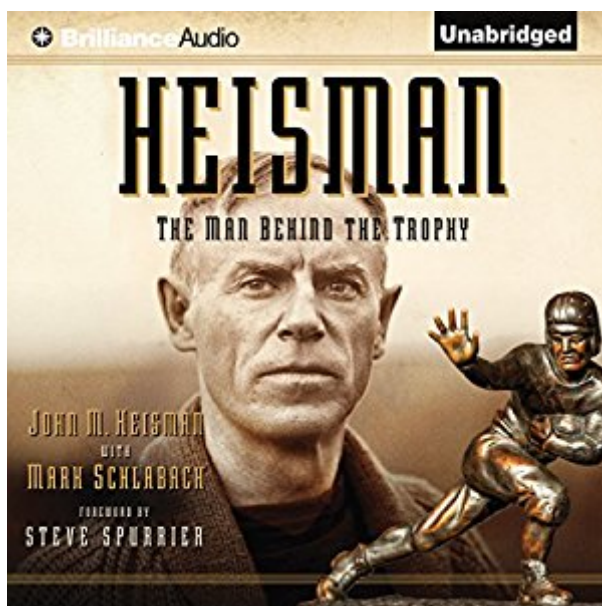


The book was found

Heisman: The Man Behind The Trophy



Synopsis

To the select fraternity of men who have won the Heisman Trophy since its inception in 1935, the award is so much more than just a football trophy. The Heisman is a national symbol of collegiate football experience and competitiveness. Over time, it has become the single most celebrated individual award in all of American sports. Although the Heisman Trophy is old, it does not age. If anything, its impact gets stronger every year. No other individual award captures the country's imagination like the Heisman does. From the very first time toe meets leather to kick off a college football season, fans across the country begin debating which players will be the top Heisman Trophy candidates. While the Heisman Trophy is the most famous individual award in sports, very little is known about John W. Heisman, the man the Downtown Athletic Club of New York chose to honor in 1936 by naming its national player of the year award for him. In *Heisman: The Man Behind the Trophy*, John M. Heisman, the legendary coach's great-nephew, and New York Times best-selling author Mark Schlabach offer college football fans across the country the first authorized and definitive biography of the man whose life has been memorialized by the Heisman Trophy. After combing through thousands of pages of Heisman's personal documents, writings, playbooks, and never-before-published correspondence with some of college football's most famous coaches, the authors have chronicled Heisman's life from a young boy growing up on the oil fields of northwest Pennsylvania to eventually becoming one of the sport's most innovative and successful coaches.

Book Information

Audible Audio Edition

Listening Length: 7 hours 57 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Brilliance Audio

Audible.com Release Date: November 29, 2012

Whispersync for Voice: Ready

Language: English

ASIN: B00AFDX4FK

Best Sellers Rank: #193 in Books > Sports & Outdoors > Coaching > Football (American)

#430 in Books > Biographies & Memoirs > Sports & Outdoors > Football #835 in Books >

Audible Audiobooks > Nonfiction > Sports & Recreation

Customer Reviews

The book, *Heisman: The Man Behind the Trophy*, tells a compelling tale of the life and times of the legendary coach John Heisman. In detail only available through the painstaking research of the coach's grand-nephew (co-author John M. Heisman) we know aspects of Coach Heisman's life and ethos previously unknown outside the Heisman family. The richness of of Heisman's life in and out of football show why the Downtown Athletic Club chose the only name for their award that would epitomize both on-field success along with class and academic merit off the field. A fast read that has enough surprises and historical perspective to keep even those not addicted to college football reading on. A worthy addition to the historical record of early college football invention and innovation along with a snapshot of American culture in the early 20th century. Especially rich in detail of life in the Jim Crow South in those years. Coach Heisman's courage in facing down the racial animus of those times is a story that had to be told.

John Heisman, his great nephew had a huge amount of Heisman's personal document, so this book contains information that you won't find else where. It is coauthor with Mark Schlabach a professional sport writer. If Heisman had not gone to school in Titusville not being a true football fan I doubt if I would have read this book. I'm glad I did. He was a remarkable man.

So little has been told about one of the great innovative men in the history of sports, the legendary coach John W. Heisman. This book changes all that. It is packed with little-known inside stories about 'the father of modern college football.' Now we have a better idea of why those were the good old days-- as important as the sweeping changes he brought to the playing field were the moral virtues Coach Heisman instilled in his players. An eye-opening must-read.

I love this book and would totally recommend it to any sports or college football fan. I was actually amazed how big of an impact Mr. Heisman had on the game. he was such a revolutionary coach he did things way before anyone else in the sport though of them. if your a fan of the game get this book you won't regret it. believe me. R.I.P. Mr. Heisman your impact will never be forgotten.

Interesting book about a little known football icon

It was great to learn about one of the most influential, and unfortunately often forgotten names in coaching history.

I watched a show on TV about John Heisman and thought my dad would really enjoy this book. He actually read half of the book the first night and said it was very good

The story of Coach Heisman - the man behind the trophy. This is a great gift for the young man in your family interested in football!

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